

Application Serial No. 10/750,598

## AMENDMENTS TO THE SPECIFICATION

Please replace the specification with the enclosed substitute specification.

5 The substitute specification incorporates the following changes:

1. Correcting the page numbering.

10 2. On the second page, changing the paragraph of lines 15-21 as follows:

There are provisions in some embodiments for a communications service provider to create special arrangements with commercial partners to facilitate the starting, modification, and canceling of subscription arrangements. Individual user recipients can independently contact the commercial partners, third-party commercial entities, individuals, or groups to establish a subscription-type arrangement. Various forms and procedures enable a subscription manager component to keep track of all such arrangements in the database database.

20 3. On the thirteen page, changing the paragraph of lines 9-14 as follows:

As further shown in the flow chart of Fig. 3, the subscription manager and associated database assures that coordinated updated subscription information is automatically provided to the service provider's database 103, 403, as well as sent to any and all types all types of message originators, including but not limited to partners 126, subscription sources with Web page interfaces 124 and subscription sources with email interfaces 122.